

World War I Propaganda Posters {

from: www.firstworldwar.com/posters

& Students will analyze propaganda posters from WWI by making observations and deciding which propaganda posters were most effective.

Objective

& What do you know
about propaganda?

DO NOW! 12/2

What is propaganda?

Propaganda

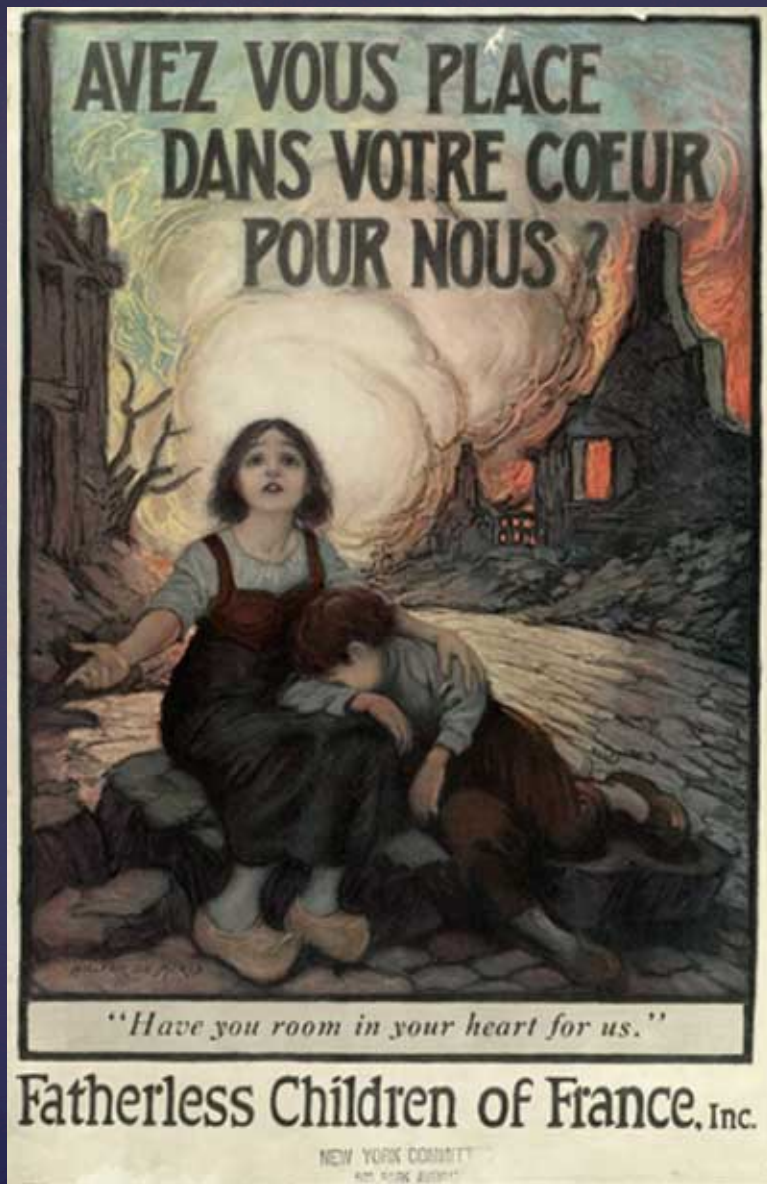
- ⌘ Way of communicating with a group of people in a way that persuades them to take a specific position on an issue or ignores telling both sides of a story.
- ⌘ 7 types of propaganda

Types of Propaganda

➤ Name Calling

- Giving an idea a bad label without examining the evidence





- Glittering Generalities
- Associating something with a "Virtue word"

Types of Propaganda

- Plain Folks
 - Speaker attempts to convince his audience that his/her ideas are good because they are “of the people”



Types of Propaganda

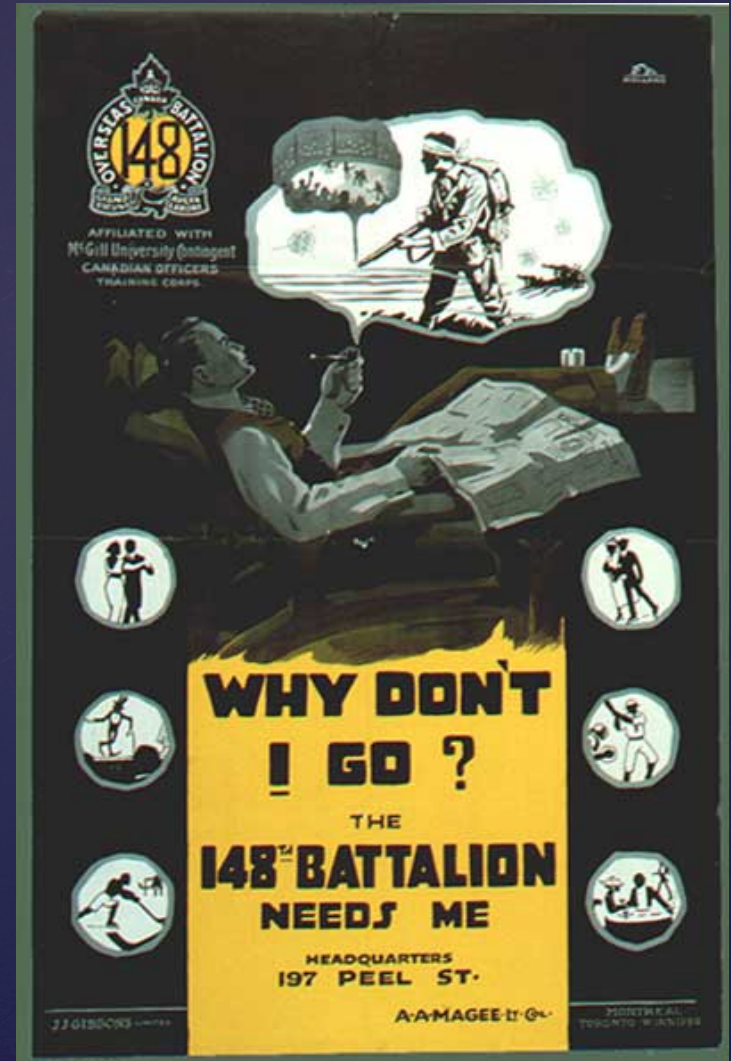
Types of Propaganda



- **Card Stacking**
 - Use of facts or falsehoods, illustrations or distractions, and logical or illogical statements

Types of Propaganda

- **Band Wagon**
 - “Everybody – at least all of us – is doing it”



WHO'S ABSENT?



Is it You?

➤ **Transfer:**

- Carries authority, sanction, and prestige of something respected and revered over to something else in order to make the latter acceptable.

Types of Propaganda

Poster One



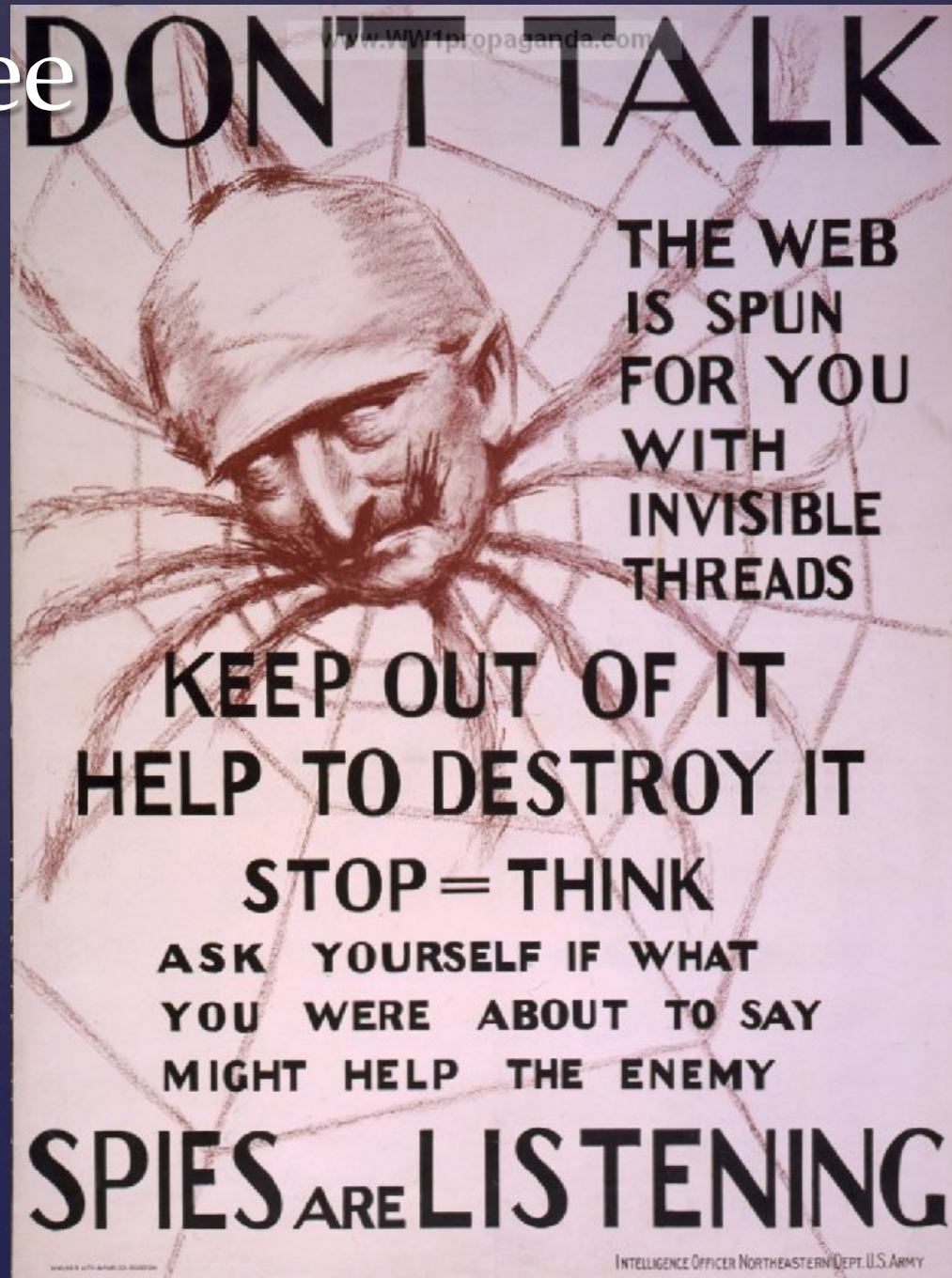
Poster Two

THE WOMAN'S LAND ARMY of AMERICA



WOMEN *enlist now and help the* **FARMER**
FIGHT THE FOOD FAMINE

Poster Three



Poster Four



& Why do people use
budgets

DO NOW 12/2

Australia

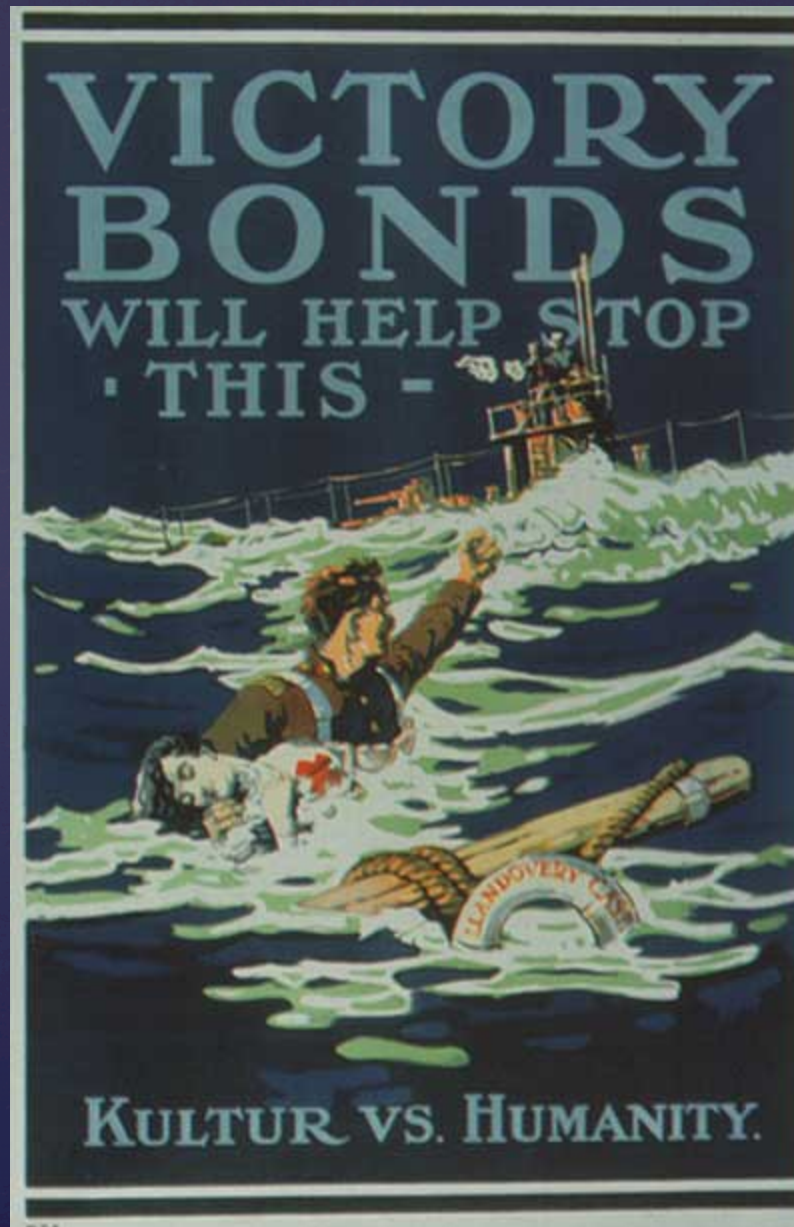


Belgium



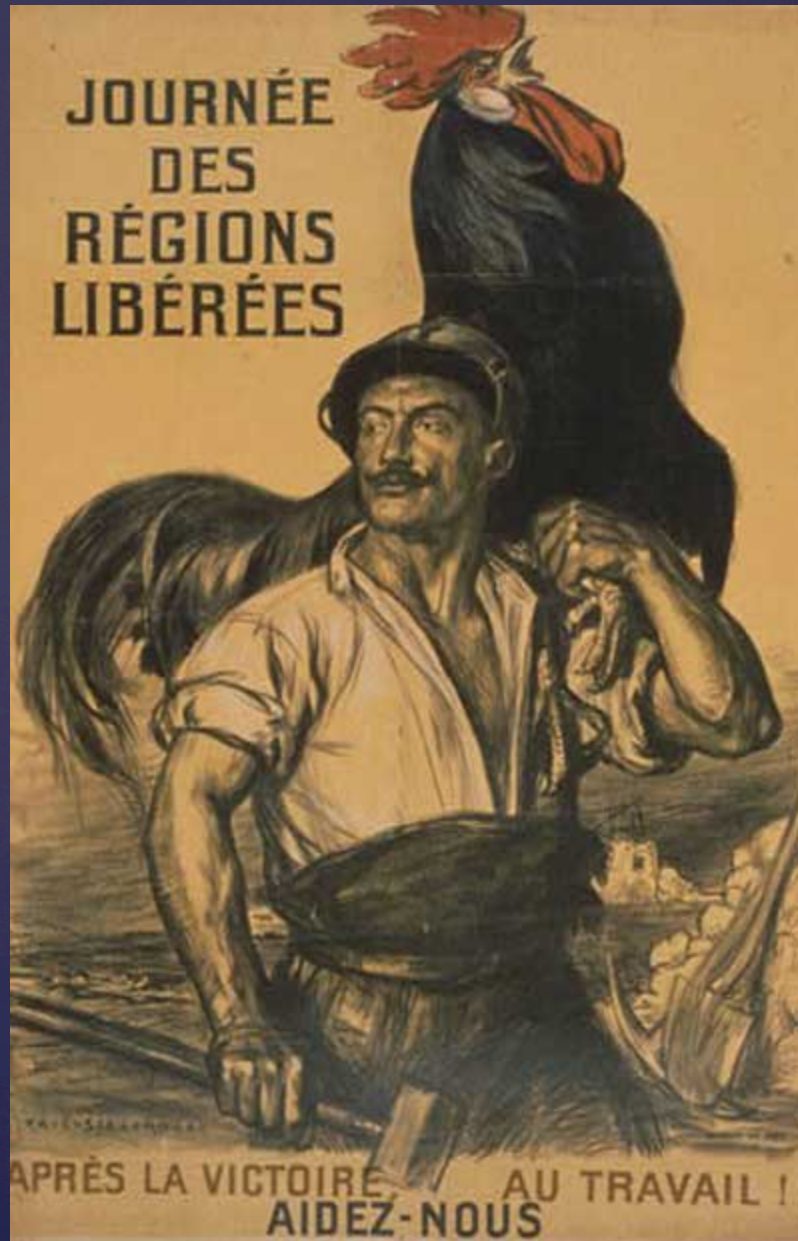
This is a poster encouraging people to buy bonds and reinvest in national reconstruction.

Canada



Canada

France



All loyal roosters
must fight for
France!
Just kidding: The
rooster is a symbol
of France (like the
eagle in the USA).

France



Germany



The Kaiser and the
People thank the Army
and Fleet

Germany



Russia



The Struggle of
the Red Knight
with the Dark
Forces

Great Britain

Great Britain

John Bull, the English Uncle Sam, in a poster very similar to Flagg's "I Need You" poster with Uncle Sam.

Great Britain

Great Britain

**Australia, Canada, New Zealand
and India all sent millions of men.
About one million Indian soldiers
fought for Britain in the First World
War and about 100,000 were killed
or wounded.**

United States



United States



United States



LINCOLN said

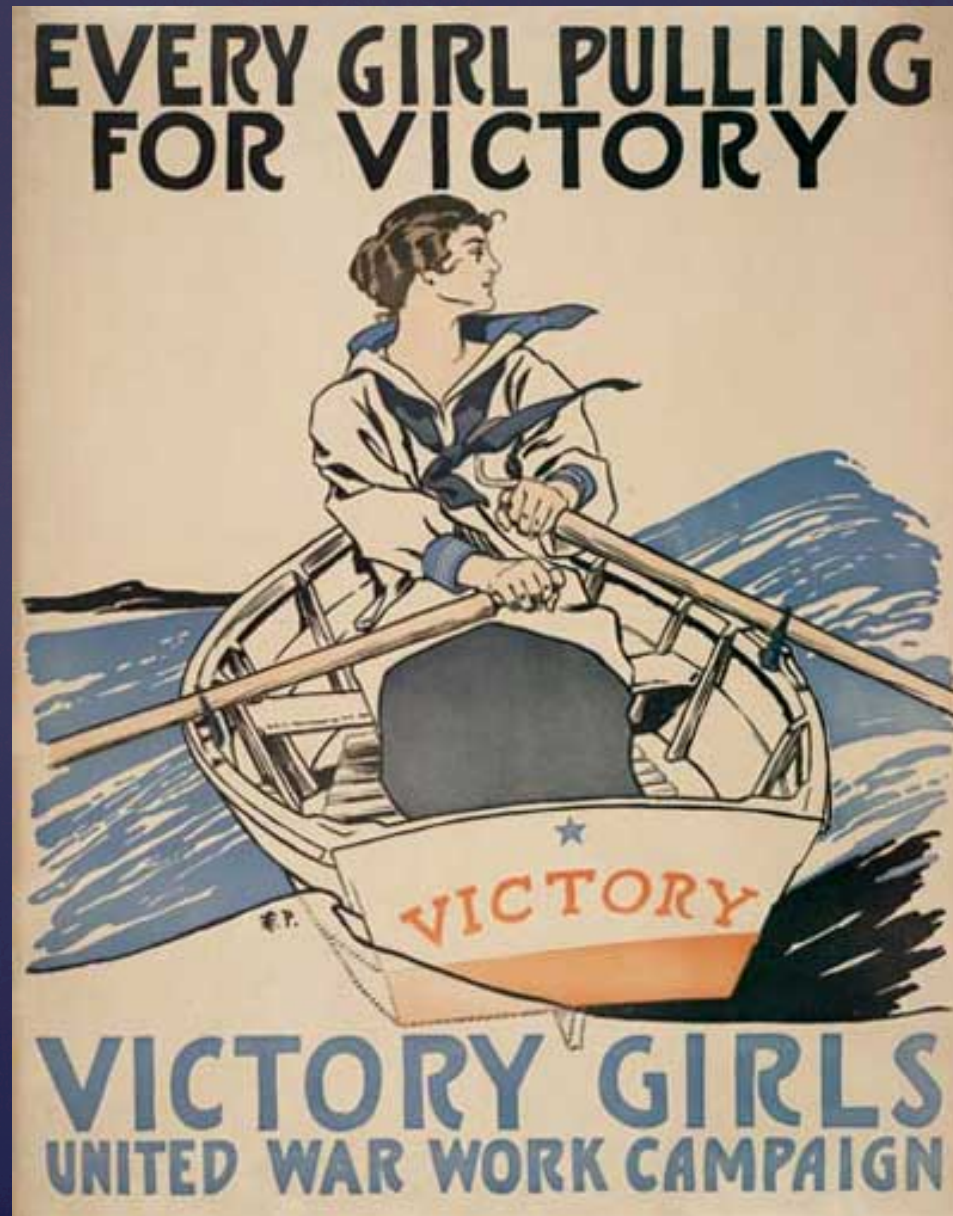
"With malice toward none;
with charity for all;.....
let us strive on to finish
the work we are in;....to bind
up the nation's wounds;....
to do all which may achieve
and cherish a just and
lasting peace."



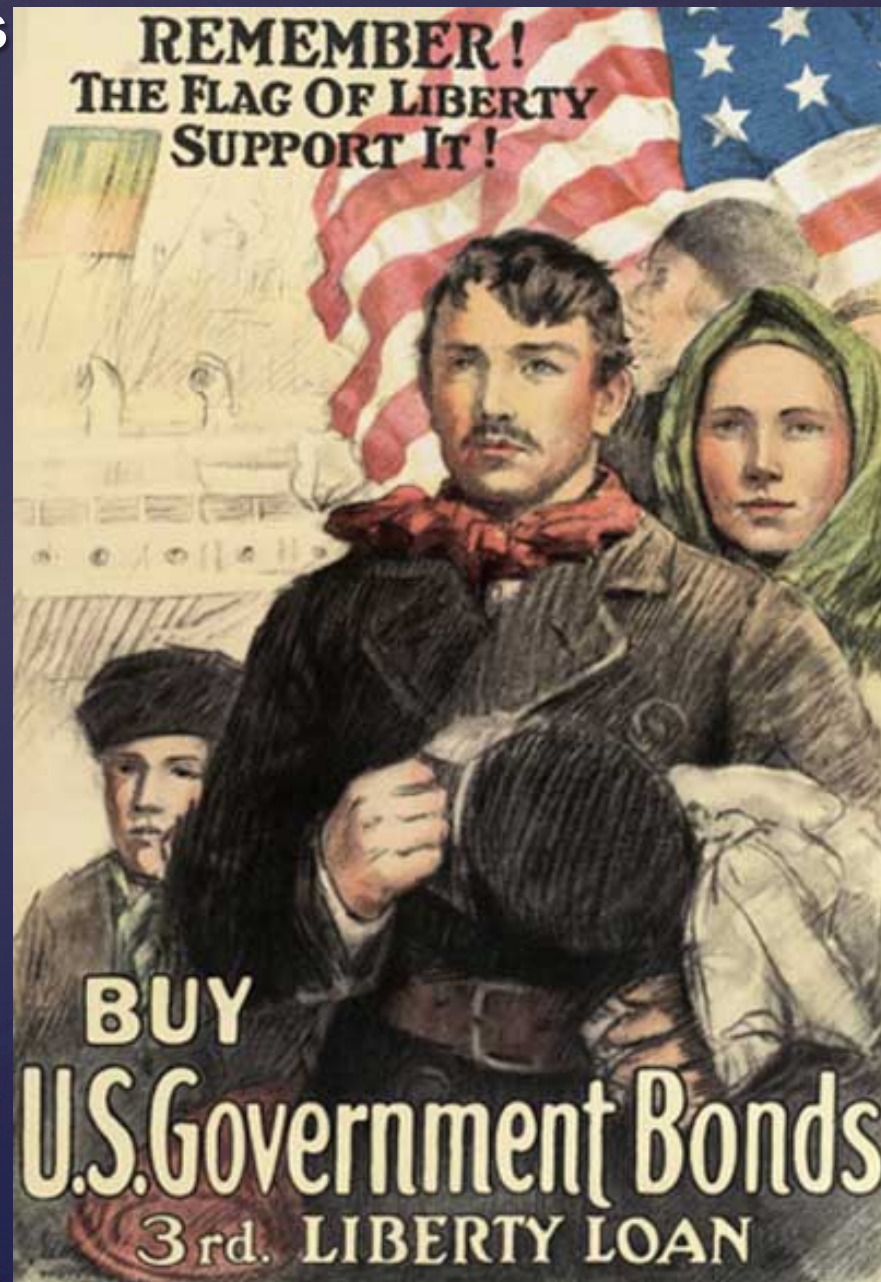
**Save food
for world relief**

UNITED STATES FOOD ADMINISTRATION

United States



United States



An appeal to
recent
immigrants
to enlist.

United States



United States